

PRESENTING

BARODA BNP PARIBAS DIVIDEND YIELD FUND

(An open-ended equity scheme predominantly investing in dividend yielding stocks)

**NFO** PERIOD

22ND AUG - 5TH SEP, 2024

- Dividends are a part of a company's profits that are paid out. Companies that pay out dividends regularly tend to be less volatile, better managed, and relatively more stable than their non-dividend paying peers.
- So, if you are someone who wants to invest in equity with exposure to quality and reliable companies with less volatility, you may consider investing in Dividend Yield Funds.

# Advantages of investing in dividend paying companies:

- These companies tend to focus on cashflows, leading to better financial management.
- They are better at generating Return on Capital Employed (ROCE) as idle cash is distributed.
- ☑ They tend to generate higher returns as they payout dividends and provide capital appreciation.
- They are likely to fall less during crisis, thereby protecting the investor's money.

# Nifty Dividend Opportunities 50 TRI vs Nifty 500 TRI

The fund may or may not take exposure to the companies forming a part of this index.

Nifty Dividend Opportunities 50 TRI represents the performance of high dividend yield companies.

Nifty Dividend Opportunities 50 TRI has given approximately 50% higher gains than the Nifty 500 TRI

Data as on July 31, 2024. Source: MFI and Internal. Past performance is no guarantee for future returns. The above is to explain the power of compounding and doesn't provide assurance of performance of dividend paying companies.

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Dividends - Power of Compounding (Growth of ₹1 lakh)

Nifty Dividend Opportunities 50 TRI - Nifty 500 TRI

## Introducing Baroda BNP Paribas Dividend Yield Fund

The investment objective is to provide medium to long-term appreciation by predominantly investing in a well-diversified portfolio of equity and equity related instruments of dividend yielding companies.

## How do we choose companies?

The C-H-A-M-P companies:



Companies that have a track record of regularly^ paying dividends (including buybacks).



High free cash flows: businesses that have a history of having high free cash flows.



Avoid Dividend Traps: Companies With high dividend yields but falling market price, higher debt and overall weak fundamentals.



Market Agnostic
Portfolio:
Looking for dividend
paying companies
across all market
caps.



Price: Looking for reasonably priced growing companies (GARP).

### Who should invest?



Investors who want to create wealth in the long term and are willing to stay invested for 3 years or more.



Investors who want to diversify their existing portfolio by investing in high quality and dividend paying companies.



Investors looking for a better risk-return trade off

## **Fund Facts**

Benchmark	Nifty 500 TRI
Load Structure	Entry Load: Not applicable  Exit Load:  If units of the Scheme are redeemed or switched out up to 10% of the units within 1 year from the date of allotment - Nil. If units of the scheme are redeemed or switched out in excess of the limit within 1 year from the date of allotment - 1% of the applicable NAV. If units of scheme are redeemed or switched out after 1 year from the date of allotment - Nil.
Fund Manager~	Mr. Shiv Chanani (Experience: 24 years)
Minimum Amount for Application during the NFO & Ongoing Offer	<ul> <li>Lumpsum Details: A minimum of Rs. 1,000 per application and in multiples of Rs.1</li> <li>Minimum Additional Application Amount: Rs. 1,000 and in multiples of Rs. 1 thereafter.</li> </ul>
SIP Details: Minimum Application Amount	(i) Daily, Weekly, Monthly SIP: Rs. 500/- and in multiples of Rs. 1/- thereafter; (ii) Quarterly SIP: Rs. 1500/- and in multiples of Rs. 1/- thereafter

<sup>~</sup>Dedicated Fund Manager for Overseas Investments: Mr. Miten Vora

#### Disclaimer

Offer of units at Rs. 10 each during the New Fund Offer period and continuous offer for units at NAV based prices. The risks associated with investments in equities include fluctuations in prices, as stock markets can be volatile and decline in response to political, regulatory, economic, market and stock-specific development etc. Please refer to Scheme Information Document for detailed risk factors, asset allocation, investment strategy etc. Further, to the extent the Scheme investment sin fixed income securities, the Scheme shall be subject to various risks associated with investments in Fixed Income Securities such as Credit and Counterparty risk, Liquidity risk, Market risk, Interest Rate risk & Re-investment risk etc., Further, the Scheme may use various permitted derivative instruments and techniques which may increase the volatility of Scheme's performance. Also, the risks associated with the use of derivatives are different from or possibly greater than, the risks associated with investing directly in securities and other traditional investments. Please refer to Scheme Information Document available on our website (www.barodabnpparibasmf.in) for detailed Risk Factors, asset allocation, investment strategy etc.



Contact your Mutual Fund Distributor or Financial Advisor



Log on: www.barodabnpparibasmf.in



Call us on: 1800 2670 189 (Toll free)

Distributed by:

### Baroda BNP Paribas Dividend Yield Fund

(An open-ended equity scheme predominantly investing in dividend yielding stocks.)

This product is suitable for investors who are seeking\*:

- ► Long term capital appreciation.
- Investment predominantly in equity and equity related instruments of dividend yielding companies.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Investors understand that their principal will be at Very High risk



Benchmark Riskometer is at Very High risk. As per AMFI Tier I Benchmark i.e Nifty 500 TRI

<sup>^</sup>Having paid dividend (or done a buyback) in atleast one of the three preceding financial years.

<sup>^^</sup>The above product labelling assigned during the New Fund Offer (NFO) is based on internal assessment of the Scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.